



## **Social Enterprise Scotland Awards 2012 Information Sheet**

Please read the information below  
before completing any award application.

This year we have tried to make the application process far simpler than previous years, with a basic two page form. The form is to be used for any of the award categories and organisations can enter more than one category using the same application form.

The application form is split into 3 sections –

**Section A** – details of your organisation or the person you are nominating for an award

**Section B** – the award category/categories being entered

**Section C** – why your organisation/the person you are nominating should win the award

### **This sheet provides information about the:**

Categories  
Eligibility and criteria  
Application process

### **1.0 Award Categories**

This year there are a total of 5 awards open to social enterprises and individuals Scotland – more than in previous years. For the first time there is a social enterprise supporter of the year category, which is open to non-social enterprise organisations which support or champion social enterprise.

The first five categories listed below will have regional heats in England, Northern Ireland, Scotland and Wales, with the winners of each heat competing in the UK finals. The Scottish winners will be announced at an awards ceremony being held on 13<sup>th</sup> November in Edinburgh.

- Category 1 - **Social Enterprise Leader**
- Category 2 - **Start-Up Social Enterprise**
- Category 3 - **UK Social Enterprise**
- Category 4 - **Social Enterprise Supporter**
- Category 5 - **Youth-Led Social Enterprise**

The remaining nine UK categories are open to all, with no heats, and the winners will be announced at an awards ceremony on 14<sup>th</sup> November in London.

- Category 6 - **Evidence of Impact**
- Category 7 - **Social Entrepreneur**
- Category 8 - **Social Enterprise Town**
- Category 9 - **Social Enterprise Champion**
- Category 10 - **Finance/Investment Deal**
- Category 11 - **Employee/Volunteer**
- Category 12 - **Social Enterprise Transition**
- Category 13 – **Innovation: Best new product/service**
- Category 14 - **International Social Enterprise**

## 2.0 Eligibility and Criteria

This section sets out some eligibility for each of the awards and some broad criteria to consider when making your application.

For each of the **awards categories specifically for social enterprises** there are initial eligibility criteria that need to be met before continuing the application\*.

Primarily this is UK based\*\* business that defines itself as a social enterprise using the following criteria:

1. trades primarily for social and/or environmental purposes
2. whose social purpose is evidenced in its governing documents
3. earns at least 50% of your income through trading activity (**this can be 25% for the Youth led SE, Start Up or SE Town awards**)
4. commits at least 50% of your profits towards meeting your social purpose or is reinvested back into the business

\*Please do not enter a social enterprise specific award if you do not meet these criteria.

\*\*Except the international category, where the social enterprise can be based outside of the UK.

### The awards for social enterprises to enter –

Category 2 – **Start-Up Social Enterprise** (*Any social enterprise that has been operating for up to 24 months*).

Category 3 – **Scottish Social Enterprise** (*Any social enterprise*).

Category 5 - **Youth-Led Social Enterprise** (*Any young people-led and managed social enterprise business or project. \*Please note the age limit varies in the each nation and so please refer to specific pages for more details, SEUK is using the age as under 25*).

Category 6 - **Evidence of Impact Award** (*Any social enterprise*).

Category 10 - **Finance/Investment Deal** (*Any social enterprise or social investment organisation*).

Category 12 - **Social Enterprise Transition** (*Any social enterprise 'spin out' or 'spin in' organisation that has transitioned from the public, private or charity sectors in the last 12 months*).

Category 13 - **Innovation: Best new product/service** (*Any social enterprise that has developed a new product or service and delivered it to market in the last 12 months*).

Category 14 - **International Social Enterprise** (*Any social enterprise that is based outside of the UK or UK based and delivers extensively abroad*).

### **The awards for individuals or non social enterprises to enter –**

Category 1 - **Social Enterprise Leader** (*An individual working for a social enterprise in a paid or voluntary capacity and has proved to be an inspirational role model*). \*\*

Category 4 - **Social Enterprise Supporter** (*Any organisation whether public or private sector, which has supported social enterprise or the social enterprise sector*).

Category 7 - **Social Entrepreneur** (*An individual working within any sector who has demonstrated socially entrepreneurial behaviours and achievements*). \*\*

Category 8 - **Social Enterprise Town** (*Any social enterprise town that has developed a business/social enterprise strategy and can evidence how a whole community has been involved in development and delivery*).

Category 9 - **Social Enterprise Champion** (*Anybody who has campaigned or championed social enterprise from within parliament, journalism, or from any other position of influence*). \*\*

Category 10 - **Finance/Investment Deal** (*Any social enterprise or social investment organisation*).

Category 11 - **Employee/Volunteer** (*Any employee, volunteer, non executive director or trustee who works with a social enterprise or social enterprise support agency*). \*\*

\*\*For the individual awards you can nominate someone from your organisation but please no self nominations.

For a full breakdown of all the awards and their criteria, refer to the appendix on this information sheet.

### 3.0 Application process

There are a number of dates that are important with regards to your application:

- **25<sup>th</sup> June** 2012 - awards open for nominations
- **24<sup>th</sup> August** 2012 - award nominations close
- September – judging panels assess applications
- October – heat finals held in England, Northern Ireland, Scotland and Wales
- **13<sup>th</sup> November** 2012 – Scottish awards ceremony for the 5 Scottish categories
- **14<sup>th</sup> November** 2012 – UK awards ceremony for all 14 categories

### How to apply

#### For The Scottish Awards:

Complete the application form and email it to [sine.munro@socialenterprisescotland.org.uk](mailto:sine.munro@socialenterprisescotland.org.uk) along with any supporting documentation (maximum 2 pieces) by midnight on **24<sup>th</sup> August**. You will receive a confirmation of receipt email within 72 hours.

#### For the UK Awards:

Complete the application form and email it to [seawards@socialenterprise.org.uk](mailto:seawards@socialenterprise.org.uk) along with any supporting documentation (maximum 2 pieces) by midnight on **24<sup>th</sup> August**. You will receive a confirmation of receipt email within 72 hours.

#### Any questions?

If you have any questions or queries about the Awards, please email the team at [seawards@socialenterprise.org.uk](mailto:seawards@socialenterprise.org.uk)

### Appendix

Category 1 (Eng, NI, Scot & Wales)	Social Enterprise Leader of the Year
<b>Criteria:</b> <b>This individual has demonstrated strong leadership skills that have helped:</b> <ul style="list-style-type: none"><li>• Develop a highly enterprising culture to sustain the organisation</li><li>• Create extensive commercial opportunities</li><li>• Provide inspiring impactful vision</li><li>• Build external relations</li><li>• Develop and lead a highly supportive Board or team</li></ul>	

Category 2 (Eng, NI, Scot & Wales)	Social Enterprise Start Up of the Year
<b>Criteria:</b> <b>This start-up social enterprise has demonstrated:</b> <ul style="list-style-type: none"><li>• A clear vision for the social enterprise</li><li>• A creative approach to problem-solving</li><li>• Excellence in impact, design or growth since inception</li><li>• Potential for future success, in the judges' view</li></ul>	

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<b>Category 3 (Eng, NI, Scot &amp; Wales)</b>	<b>Overall Social Enterprise of the Year</b>
<b>Criteria:</b> <b>This social enterprise can demonstrate:</b> <ul style="list-style-type: none"> <li>• Excellent vision and strategic direction</li> <li>• Clear leadership and management of the organisation</li> <li>• A high degree of customer satisfaction</li> <li>• A clear social, environmental and community impact</li> <li>• Sustainability in terms of profit and growth</li> <li>• Good brand awareness and communication outputs</li> </ul>	

<b>Category 4 (Eng, NI, Scot &amp; Wales)</b>	<b>Social Enterprise Supporter of the Year</b>
<b>Criteria:</b> <b>The organisation can demonstrate how it has contributed to the social enterprise movement through:</b> <ul style="list-style-type: none"> <li>• Extensive support to an organisation / organisations or the sector as a whole</li> <li>• Embracing the principles of social enterprise through methods such as co-production or co- design</li> <li>• Creating innovative trade opportunities for social enterprises or the promotion of SE</li> </ul>	

<b>Category 5 (Eng, NI &amp; Scot)</b>	<b>Youth led Social Enterprise of the year</b>
<b>Criteria:</b> <b>This young person’s social enterprise can demonstrate it:</b> <ul style="list-style-type: none"> <li>• Has embraced social enterprise by developing an idea that generates profit and provides social good</li> <li>• Has developed a robust business model</li> <li>• Is creating or has the potential to generate good social or environmental impact</li> <li>• Demonstrates potential for future profit</li> <li>• Is likely to be sustainable</li> <li>• Is inspiring other young people to develop their ideas for social enterprise</li> </ul>	

<b>Category 6 (UK)</b>	<b>Evidence of impact Award</b>
<b>Criteria:</b> <ul style="list-style-type: none"> <li>• Has demonstrated excellence in monitoring and reporting of impact</li> <li>• Can show it has had a significant impact on a specified group geographically, or on another community of interest</li> <li>• Has communicated its impact in accessible and creative ways</li> </ul>	

<b>Category 7 (UK)</b>	<b>Social Entrepreneur of the Year</b>
<b>Criteria:</b> <ul style="list-style-type: none"> <li>• An individual who has created positive change for society by demonstrating socially entrepreneurial behaviours, beyond the day to day expectations of any job that they may have, to tackle any social or environmental issue</li> </ul>	

- Support of stakeholders who are willing to endorse the nominee

<b>Category 8 (UK)</b>	<b>Social Enterprise Town Award</b>
<b>Criteria:</b>	
<ul style="list-style-type: none"> <li>• A geographic or special interest group that has come together to address a social or environmental problem, using their collective entrepreneurial skills to achieve change</li> <li>• 25% trading income if constituted but this category is much more about recognising the spirit of social enterprise and co operation to achieve change</li> </ul>	

<b>Category 9 (UK)</b>	<b>Social Enterprise Champion (Voice)</b>
<b>Criteria:</b>	
<ul style="list-style-type: none"> <li>• An individual who has helped strengthen the voice, raised the debate, or helped shine a spotlight on what the social enterprise movement is achieving either nationally, within a particular sector or industry or within a particular sphere of influence</li> </ul>	

<b>Category 10 (UK)</b>	<b>Finance/Investment deal of the Year</b>
<b>Criteria:</b>	
<ul style="list-style-type: none"> <li>• If you've cracked a great investment deal that has helped a social enterprise or the movement as a whole to develop and flourish then this is the category for you. You can nominate the deal or someone else can do it on behalf of the deal-makers</li> </ul>	

<b>Category 11 (UK)</b>	<b>Employee/Volunteer of the Year</b>
<b>Broad criteria:</b>	
<ul style="list-style-type: none"> <li>• The person has committed their time and energy to an activity or achievement that has led to positive social benefit for individuals, organisations or the sector as a whole</li> <li>• They have done so as a volunteer or employee of a business, public body, charity or social enterprise</li> </ul>	

<b>Category 12 (UK)</b>	<b>Social Enterprise Transition Award (for transitioning public sector spin-outs or enterprising charities)</b>
<b>Criteria:</b>	
<ul style="list-style-type: none"> <li>• Evidence of successfully moving to a social enterprise business model</li> <li>• Evidence of how this has improved performance economically, socially and environmentally (some or all!)</li> <li>• Evidence of how this has been communicated and marketed to stakeholders</li> </ul>	

<b>Category 13 (UK)</b>	<b>Innovation – Best new product or service</b>
<b>Criteria:</b>	
<ul style="list-style-type: none"> <li>• Any new product( financial product or other goods or services) that has been successfully launched within the last 12 months</li> </ul>	

- Products and/or services launched by a social enterprise, intermediary or social finance provider

**Category 14 (UK & overseas)**

**International Social Enterprise of the Year**

**Criteria:**

**This social enterprise can demonstrate**

- Excellent vision and strategic direction
- Clear leadership and management of the organisation
- A high degree of customer satisfaction
- A clear social, environmental and community impact
- Demonstrates increased profit
- Has strong sustainability plans in place
- Demonstrates good brand awareness and communications outputs