



**SOCIAL  
ENTERPRISE  
SCOTLAND**

# ANNUAL REPORT

For the year ended 31 March 2019

## PRINCIPAL ACTIVITIES

Social Enterprise Scotland is Scotland's national membership body and network for social enterprises, built and led by our members.

**During 2018/19 we delivered on our core objectives of:**

- 1** Supporting members to be connected and heard
- 2** Positioning social enterprise as the business model of choice
- 3** Creating conditions to allow social enterprise to flourish.

**We delivered these objectives through:**

**Supporting** our members with news, information, advice, connections and events

**Building** networks between social enterprises and their peers and important stakeholders

**Campaigning and influencing** for our members on the issues that matter to them

**Raising the profile** of social enterprises and their products and services to key audiences.

## SOME KEY HIGHLIGHTS FOR 2018/19

We showcased the very best of social enterprise at the Social Enterprise Awards Scotland 2018. It was the biggest celebration of social enterprise impact and innovation in Scotland with 225 attendees and almost 1 million Twitter interactions.

We championed social enterprise as a serious contributor to a more inclusive Scottish economy. We represented social enterprise in mainstream economic and business fora and facilitated a joint Social Enterprise and B Corps session to encourage joint learning experiences across social impact business models.



We convened the national Scottish Social Investment Forum and Social Enterprise Local Authority Group to inform and influence good practice among social enterprises and their supporters and stakeholders. We convened the inaugural Cross Party Group on Social Enterprise with 75 people in attendance.

We improved our offering for our members, including hosting a webinar and increasing the number of visits we make to our members around the country. We appointed a new CEO in the final quarter of 2018/19 and completed four visits around Scotland in Glasgow, Edinburgh, Aberdeen and Inverness engaging with over 100 members and listening to how we could support them.

We raised the profile of social enterprise through national media coverage and extensive social media activity. We highlighted the rise of ethical energy companies, called for more social enterprise delivery of public services and promoted social enterprise housing solutions among many other topics.

We worked extensively to feed social enterprise perspectives and priorities into Scottish and Local Government policy development and practice, through the Social Enterprise Strategy Reference Group, Scottish Local Authorities Economic Development Group, engagement with the Scottish Government Third Sector Division, responses to public consultations and other opportunities to inform and influence.

## INCOME SUMMARY

	2018/19	2017/18
Grants	157,300	141,700
Membership income	56,918	60,715
Other	8,308	5,186
<b>Total</b>	<b>222,526</b>	<b>207,601</b>

## EXPENDITURE SUMMARY

Staff	132,101	165,019
Contractors & projects	6,623	26,646
Premises & office administration	58,143	43,408
Events & promotion	12,062	15,679
<b>Total</b>	<b>208,929</b>	<b>250,752</b>
Surplus / (deficit) for the year, after interest and tax	14,077	(42,890)

## BALANCE SHEET

Profit and loss account	183,005	168,928
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