



2016/17

**SOCIAL ENTERPRISE SCOTLAND
ANNUAL REPORT**

socialenterprisescotland.org.uk

WELCOME TO SOCIAL ENTERPRISE SCOTLAND'S 2016/17 ANNUAL REPORT

EMBRACING CHANGE, DRIVING CHANGE



The past year has seen many welcome and significant changes in the world of social enterprise.

Social enterprise is on the move in Scotland. From the new 10 year Social Enterprise Strategy and Action Plan to the big, new Social Enterprise Exchange Marketplace 2017, the social enterprise community is driving steadily forward.

The wider world has seen many elections and referendums - each of them directly impacting on social enterprises and the people they serve. This volatile world, alongside a failing economic system, means that the variety of social enterprise business models has never been more vital.

Public awareness of social enterprise has increased dramatically over the past decade. Our brilliant social enterprise and start up members are appearing in both mainstream media and a variety of new media - demonstrating their social and economic impact in every community.

We're always grateful for the support of our committed associate members too - it's your contributions that are also helping drive the growth, development and awareness of social enterprise, across Scotland and internationally.

We exist to represent the views and interests of our members to a range of audiences, influence policy and raise the profile of social enterprises - take full advantage of your membership benefits today.

Take a look at some of the key highlights of our year opposite. As you know this isn't an exhaustive list - do read your Social Enterprise Weekly magazine to find out everything we do!

We're here for you.



WHAT EXACTLY IS SOCIAL ENTERPRISE?

Social enterprise is a dynamic, ethical and inspiring way of doing business. Social enterprises are independent businesses that exist to deliver a specific social and/or environmental mission. They aim to make money just like any private sector business but 100% of any profits are always reinvested into their purpose. The more-than-profit approach includes Co-operatives and Mutuals, Housing Associations, Credit Unions, Social Firms, Community Interest Companies (CICs), Development Trusts and any asset locked business with a clear social mission. Examples are: The Big Issue, Social Bite, Kibble, The Wise Group, Link Group Ltd, Glasgow Credit Union and many others across Scotland!

WHAT DOES SOCIAL ENTERPRISE SCOTLAND DO?

We're *The Voice of Social Enterprise* - uniting social enterprises and their supporters into a strong campaigning force. We help people navigate the world of social enterprise and we're the public gateway to Scotland's social enterprise community. We're an independent, Scottish, member-led organisation, built and controlled by social enterprises. We're the first point of contact for the media and public and promote a positive vision for social enterprise. We produce the Social Enterprise Weekly for members, organise the annual Social Enterprise Awards Scotland and the national policy forum for social enterprise in The Scottish Parliament, alongside a range of other activities to promote and raise the profile of social enterprise. Membership is open to anyone.

Some of our key highlights of the past year...

- ★ Delivered the successful Social Enterprise Exchange Marketplace 2017, for social enterprises to trade, network and learn - 90% of evaluation respondents did business on the day.
- ★ Co-produced Scotland's Social Enterprise Strategy 2016-26 and Action Plan, alongside sector partners and government - a big boost for social enterprise development.
- ★ Asked social enterprises what they want from local councils and produced In Every Corner of Scotland - the local election manifesto for social enterprise 2017.
- ★ Widened private sector engagement with the design of a new private sector engagement forum due to be launched in 2017.
- ★ Delivered the Social Enterprise Awards Scotland programme 2016 and annual Scottish Parliament Reception event - alongside the Social Innovation Competition.
- ★ Launched, organised and participated in vital national forums: the Third Sector Forum, Scottish Social Investment Forum (SSIF), the Third Sector Research Forum, Social Enterprise Local Authority Group (SELAG), 5 Nations Social Enterprise Policy Group - and more.
- ★ Influenced and informed the Scottish and UK governments as part of the Budget Setting and Spending Reviews - ensuring the social enterprise voice was heard loud and clear.
- ★ Submitted a social enterprise-led response to the government Enterprise and Skills Review - social enterprise now embedded as a key priority within the review.
- ★ Commissioned a comprehensive Membership Review by Community Enterprise, with the express objective of ensuring representative legitimacy, a new fee structure and more.
- ★ Increased media penetration with a wide range of news articles and mentions in The Scotsman, TFN, The Big Issue and more - with almost 20,000 direct social media connections, increased page views on the SES website - and significantly increased readership through weekly and monthly bulletins.

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2017

	2017	2016
Turnover	£265,619	£193,817
Profit for the year	£8,672	£7,413

BALANCE SHEET AS AT 31 MARCH 2017

	2017	2016
Fixed assets		
Tangible assets	£1,530	£2,040
Current assets		
Debtors	£51,186	£3,271
Cash at bank and in hand	£177,780	£207,361
	£228,966	£210,632
Creditors: amounts falling due within one year	(£18,541)	(£9,369)
Net current assets	£210,425	£201,263
Total assets less current liabilities	£211,955	£203,303
Provisions for liabilities	(£137)	(£157)
	£211,818	£203,146
Capital and reserves		
Profit and loss account	£211,818	£203,146
Members funds	£211,818	£203,146

ANYONE CAN JOIN SCOTLAND'S MOST INSPIRING BUSINESS COMMUNITY!

WE'D LOVE TO HEAR FROM YOU, GET IN TOUCH TODAY!
0131 243 2650 or hello@socialenterprisescotland.org.uk



SOCIAL ENTERPRISE SCOTLAND

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