



2015/16 ANNUAL REPORT

socialenterprisescotland.org.uk

WELCOME TO SOCIAL ENTERPRISE SCOTLAND'S 2015/16 ANNUAL REPORT

NEW IDEAS, NEW POLICIES



The Scottish Parliament election 2016 has been a defining moment for social enterprise. *For the Good of Everyone - the Manifesto for Social Enterprise* was created after an open consultation with any social enterprise in Scotland that wanted to get their voice heard. The result is a wide range of positive policies that will help to transform our social enterprise community and take us forward in 2016 and beyond.

Our approach to policy-making is democratic - we believe in listening to social entrepreneurs about what they want and need. Whether it's the manifesto and campaigning priorities, or member benefits and what to communicate to key decision makers across Scotland.

This year and the next few years hold a range of significant and exciting opportunities. The national 10 year vision and strategy for social enterprise, the manifesto commitments of all the political parties at Holyrood and the policy programme of the new government, all hold promise for social enterprises in every rural and urban community. We welcome government commitment to a 10 year strategy and will work closely with central and local government to ensure a cohesive and consistent approach to all enterprise policy and support.

As we continue to promote our social enterprise members to increasingly big audiences, take the social enterprise message on the road to a wide variety of events, communicate across social and traditional media and help our members trade with each other - we can look forward to even more success. We're here as a collective voice to support our Members and Associates wherever you are - keep in touch.

A handwritten signature in black ink, appearing to read 'M McArdle'.

Malcolm McArdle, Chair, Social Enterprise Scotland

WHAT EXACTLY IS SOCIAL ENTERPRISE?

Social enterprise is a dynamic, ethical and inspiring way of doing business. Social enterprises are independent businesses that exist to deliver a specific social and/or environmental mission. They aim to make money just like any private sector business but 100% of any profits are always reinvested into their purpose. The more-than-profit approach includes Co-operatives and Mutuels, Housing Associations, Credit Unions, Social Firms, Community Interest Companies (CICs), Development Trusts and any asset locked business with a clear social mission. Examples are: The Big Issue, Social Bite, Kibble, The Wise Group, Link Group Ltd, Glasgow Credit Union and many others across Scotland!

WHAT DOES SOCIAL ENTERPRISE SCOTLAND DO?

We're *The Voice of Social Enterprise* - uniting social enterprises and their supporters into a strong campaigning force. We help people navigate the world of social enterprise and we're the public gateway to Scotland's social enterprise community. We're an independent, Scottish, member-led organisation, built and controlled by social enterprises. We're the first point of contact for the media and public and promote a positive vision for social enterprise. We produce the Social Enterprise Weekly for members, organise the annual Social Enterprise Awards Scotland and the national policy forum for social enterprise in The Scottish Parliament, alongside a range of other activities to promote and raise the profile of social enterprise. Membership is open to anyone.

OUR YEAR IN NUMBERS



12 EDITIONS

of the monthly Social Enterprise Update for the media, MSPs, the public, local government and more



51 EDITIONS

of the Social Enterprise Weekly news magazine for members



13 MEMBERS

interviewed in the Social Enterprise Spotlight



196 JOBS

in social enterprises advertised and promoted



18,000

people directly connected across our social media



36,965

people accessed our website

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2016



BALANCE SHEET AS AT 31 MARCH 2016

	2016		2015	
Fixed assets				
Tangible assets		£2,040		£2,720
Current assets				
Debtors	£3,271		£925	
Cash at bank and in hand	£207,361		£212,163	
	£210,632		£213,088	
Creditors: amounts falling due within one year	(£9,369)		(£19,782)	
Net current assets		£201,263		£193,306
Total assets less current liabilities		£203,303		£196,026
Provisions for liabilities		(£157)		(£293)
		£203,146		£195,733
Capital and reserves				
Profit and loss account		£203,146		£195,733
Members funds		£203,146		£195,733

ANYONE CAN JOIN SCOTLAND'S MOST INSPIRING BUSINESS COMMUNITY!

Anyone can be a member of Social Enterprise Scotland. It's quick and easy to join online:
socialenterprisescotland.org.uk/join

Maybe you work in an enterprising charity or Community Interest Company (CIC), you're just starting up a social enterprise or you're well established and want to raise your profile? Or perhaps you're in a public body or the private sector and want to connect and show your support? Membership is for you! Become part of something bigger, make new friends and contacts, influence decision makers and join us on the journey...

We have members from all types of social enterprise, of every size and from every corner of Scotland, including Aberdeen Foyer, Bield Housing and Care, Calman Trust, Findhorn Bay Arts, GTS Solutions, Luma IT, Sikh Sanjog and Wheatley Group. Associate members include Charity Bank, Edinburgh Leisure, North Lanarkshire Council, Keegan & Pennykid, SCDI, MacRoberts, Scottish Financial Enterprise and many others!

WE'D LOVE TO HEAR FROM YOU, GET IN TOUCH TODAY!

0131 243 2650 or hello@socialenterprisescotland.org.uk

Social Enterprise Scotland thanks all our supporters who have contributed so much over the past year. Your expertise, enthusiasm and participation is what makes us strong and influential. Membership means membership-led. We're grateful for your continued support in making us an effective and efficient campaigning force.

Fraser Kelly, *Chief Executive*, Kate Walshaw, *Administrator*, Duncan Thorp, *Policy and Communications Officer*, Chris Mack, *Policy and Communications Assistant*, Malcolm McArdle, *Chair of the Board of Social Enterprise Scotland*.

Designed by a social enterprise © transformcreative.org.uk

Icons used created by Patrick Morrison, Gabriele Malaspina, Gerald Wildmoser, Edward Boatman, Joris Hoogendoorn and Azis from the Noun Project.



SOCIAL ENTERPRISE SCOTLAND

Thorn House, 5 Rose Street,
Edinburgh, EH2 2PR
0131 243 2650
hello@socialenterprisescotland.org.uk
Social Enterprise Scotland is a
Company Limited by Guarantee:
SC294227

Supporting Social Enterprise with:

