



2014/15

ANNUAL REPORT

www.socialenterprisescotland.org.uk

WELCOME TO SOCIAL ENTERPRISE SCOTLAND'S 2014/15 ANNUAL REPORT

BUSINESS BUT NOT BUSINESS-AS-USUAL



The past year has been a dramatic one for Scotland and for our social enterprise community. The independence referendum, a UK election and a planned transfer of more powers to the Scottish Parliament have all been historic events.

But alongside these changes lie the policies that should benefit people. Those policies should focus on the impact that can be made to improve lives and that brings us to the incredible work of social enterprises across urban and rural Scotland.

We do face some challenges. From the realities of welfare reform and budgetary austerity, with public service and land reform also part of the picture for social enterprises looking to strengthen their work and thrive where they can. Among these challenges some are finding real opportunities and stories of social enterprises doing good business continue to inspire.

We strive for mass public awareness and more ethical shopping choices by consumers. We want to see social enterprise as the business model of choice, as the first option when setting up a business and as the preferred route to sustainability for enterprising charities.

By working together with the umbrella of Social Enterprise Scotland, we can continue being connected, inspired and strong. We look forward to working with you again over the next year in mutual support.

Duncan Osler, Chair, Social Enterprise Scotland

A handwritten signature in black ink, appearing to be 'D Osler', written in a cursive style.

WHAT EXACTLY IS SOCIAL ENTERPRISE?

Social enterprise is a dynamic, ethical and inspiring way of doing business. Social enterprises are independent businesses that exist to deliver a specific social and/or environmental mission. They aim to make money just like any private sector business but 100% of any profits are always reinvested into their purpose. The more-than-profit approach includes Co-operatives and Mutuals, Housing Associations, Credit Unions, Social Firms, Community Interest Companies (CICs), Development Trusts and any asset locked business with a clear social mission. Examples are: The Big Issue, Social Bite, Kibble, The Wise Group, Link Group Ltd, Glasgow Credit Union and many others across Scotland!

WHAT DOES SOCIAL ENTERPRISE SCOTLAND DO?

We're *The Voice of Social Enterprise* - uniting social enterprises and their supporters into a strong campaigning force. We help people navigate the world of social enterprise and we're the public gateway to Scotland's social enterprise community. We're an independent, Scottish, member-led organisation, built and controlled by social enterprises. We're the first point of contact for the media and public and promote a positive vision for social enterprise. We produce the Social Enterprise Weekly for members, organise the annual Social Enterprise Awards Scotland and the national policy forum for social enterprise in The Scottish Parliament, alongside a range of other activities to promote and raise the profile of social enterprise. Membership is open to anyone.

OUR YEAR IN NUMBERS



12 EDITIONS

of the monthly Social Enterprise Update for the media, MSPs, the public, local government and more



51 EDITIONS

of the Social Enterprise Weekly news magazine for members



23 MEMBERS

interviewed in the Social Enterprise Spotlight



255 JOBS

in social enterprises advertised and promoted



13,000

people directly connected across our social media



31,467

people accessed our website

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2015



£206,279
TURNOVER

£681
LOSS FOR
THE YEAR



£183,171
TURNOVER

£32,712
LOSS FOR
THE YEAR

BALANCE SHEET AS AT 31 MARCH 2015

| | 2015 | 2014 |
|------------------------------------------------|-----------------|-----------------|
| Fixed assets | | |
| Tangible assets | £2,720 | £1,341 |
| Current assets | | |
| Debtors | £925 | £7,929 |
| Cash at bank and in hand | £212,163 | £204,992 |
| | £213,088 | £212,921 |
| Creditors: amounts falling due within one year | (£19,782) | (£17,831) |
| Net current assets | £193,306 | £195,090 |
| Total assets less current liabilities | £196,026 | £196,431 |
| Provisions for liabilities | (£293) | (£17) |
| | £195,733 | £196,414 |
| Capital and reserves | | |
| Profit and loss account | £195,733 | £196,414 |
| Members funds | £195,733 | £196,414 |

ANYONE CAN JOIN SCOTLAND'S MOST INSPIRING BUSINESS COMMUNITY!

Anyone can be a member of Social Enterprise Scotland. It's quick and easy to join online: socialenterprisescotland.org.uk/join

Maybe you work in an enterprising charity or Community Interest Company (CIC), you're just starting up a social enterprise or you're well established and want to raise your profile? Or perhaps you're in a public body or the private sector and want to connect and show your support? Membership is for you! Become part of something bigger, make new friends and contacts, influence decision makers and join us on the journey...

We have members from all types of social enterprise, of every size and from every corner of Scotland, including Aberdeen Foyer, Bield Housing and Care, Calman Trust, Findhorn Bay Arts, GTS Solutions, Kidzeco, Luma IT, Sikh Sanjog, The Big Issue and Wheatley Group. Associate members include Charity Bank, Edinburgh Leisure, North Lanarkshire Council, Keegan & Pennykid, SCDI, MacRoberts, Scottish Financial Enterprise and many others!

WE'D LOVE TO HEAR FROM YOU, GET IN TOUCH TODAY!

0131 243 2650 or hello@socialenterprisescotland.org.uk

Social Enterprise Scotland thanks all our supporters who have contributed so much over the past year. Your expertise, enthusiasm and participation is what makes us strong and influential. Membership means membership-led. We're grateful for your continued support in making us an effective and efficient campaigning force.

Fraser Kelly, *Chief Executive*, Kate Walshaw, *Administrator*, Duncan Thorp, *Policy and Communications Officer*, Chris Mack, *Policy and Communications Assistant*, Duncan Osler, *Chair and the Board of Social Enterprise Scotland*.

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Icons used created by Patrick Morrison, Gabriele Malaspina, Gerald Wildmoser, Edward Boatman, Joris Hoogendoorn and Azis from the Noun Project.



SOCIAL ENTERPRISE SCOTLAND

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