





> Duncan Osler

Welcome to Social Enterprise Scotland's 2013/14 Annual Report

Social enterprise is making a big difference across Scotland. Social enterprises contribute to the overall well-being of our communities, deliver social impact sustainably and play an important role as a strong part of our economy.

In a changing world, there are formidable challenges facing our communities, and though social impact is achieved locally, the wider national and international picture cannot be ignored. In this context social enterprise can and does unlock solutions and change lives.

Through our members, Social Enterprise Scotland represents a good proportion of the social enterprise movement in Scotland. Long-established and substantial members together with smaller and new members have contributed to our work this year, through policy events and policy formulation and with wider stakeholder engagement.

Across the country, social enterprises are doing good business. But there is much more work to be done to influence and persuade, whether that's because the appeal of social enterprise is not immediately obvious to everyone or because it can be hard to accept for some.

This is why the mounting body of evidence demonstrating the real difference social enterprise makes to people's lives and communities is so vital. The evidence continues to accumulate, and when weaved together with storytelling about real people the message is clearer. Simply, the potential of social enterprise for Scotland is too valuable to miss.

As the debate about Scotland's future draws towards a conclusion, Social Enterprise Scotland will work with our members and across the board, to ensure that the potential for social enterprise is fully realised.

Duncan Osler, Chair,
Social Enterprise Scotland

Our year in numbers...

- 3** new volunteers to assist with policy and communications
- 12** editions of the new Social Enterprise Weekly for members
- 48** new members & associates joined in 2013/14
- 66** per cent average readership of the Social Enterprise Monthly by MSPs & their staff
- 69** per cent of members feel increasingly part of a social enterprise community
- 78** per cent of members have greater awareness of / influence in policy since joining
- 93** job vacancies advertised on our new, free service for members
- 600** members of the public receiving the new, free Social Enterprise Monthly
- 900** plus Scottish social entrepreneurs/supporters receiving the SEW
- 5,800** plus Twitter followers
- 9,000** plus people directly connected with us across our social media
- 35,421** unique website hits for this financial year (up 18% on last year)





What is social enterprise?

Social enterprise is a dynamic and inspiring way of doing business. Social enterprises are innovative, independent businesses that exist specifically for a social and/or environmental purpose.

They aim to make money just like any private sector business but profits are always reinvested into their purpose. This more-than-profit approach is used by e.g. Co-operatives & Mutuals, Credit Unions, Housing Associations, Social Firms, Development Trusts and Community Interest Companies. Examples include: The Big Issue, Link Group, Kibble, The Wise Group, Impact Arts, The Grameen Foundation, Mondragon and the Homeless World Cup.



What is Social Enterprise Scotland?

Social Enterprise Scotland is *The Voice of Social Enterprise* - uniting social enterprises and their supporters into a strong campaigning force.

We're your gateway to Scotland's social enterprise community. We're an independent, Scottish, membership-led organisation, built and controlled by social enterprises. We're the first point of contact for the media and public and promote a positive vision for social enterprise. Membership is open to anyone. We work in partnership with many organisations in and outwith the social enterprise community and help you navigate the world of social enterprise.



What do we do?

Social Enterprise Scotland exists to promote and build Scotland's social enterprise movement as the national membership organisation.

We raise the profile of social enterprise to the public through media news articles and social media, we produce the *Social Enterprise Weekly* for members, we arrange the annual social enterprise awards, we campaign on policy issues decided by members, we influence government, parliament and local councils and we run regular networking & policy events, including the national policy forum in parliament, along with many other activities.

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2014

2014

£ 183,171 TURNOVER

£ 32,712 Loss for the year

2013

£ 227,611 TURNOVER

£4,388 Profit for the year

BALANCE SHEET AS AT 31 MARCH 2014

	Notes	2014 £	2013 £
Turnover		183,171	227,611
Administrative expenses		(216,766)	(224,594)
Operating (loss)/profit	2	(33,595)	3,017
Other interest receivable and similar income	3	992	1,634
(Loss)/profit on ordinary activities before taxation		(32,603)	4,651
Tax on (loss)/profit on ordinary activities	4	(109)	(263)
(Loss)/profit for the year	10	(32,712)	4,388

You can get a full copy of the accounts by contacting: accounts@socialenterprisescotland.org.uk

Join Scotland's dynamic social enterprise movement!

Anyone can be a member of Social Enterprise Scotland. It's quick and easy to join. Visit the website and discover the great benefits, including exclusive special offers, and access our events and influential networks. Become a part of Scotland's most exciting movement now:

www.socialenterprisescotland.org.uk/join

We have members from all types of social enterprise, of every size and from every corner of Scotland: Port Edgar Watersports, You Can Cook, Talking Mats, Calman Trust, Aberdeen Foyer, Buchan Dial-a-Community Bus, ACE Recycling, Kidzeco, Cornerstone and ng homes.

Associate Members include: Glasgow Caledonian University, MacRoberts, Triodos Bank, North Lanarkshire Council, Royal Bank of Scotland, Scottish Council for Development and Industry, Falkirk Council, Scottish Financial Enterprise, Keegan & Pennykid and Unity Trust Bank.

We'd love to hear from you: 0131 243 2650 hello@socialenterprisescotland.org.uk

Case Study



Link Group Ltd is social enterprise of the year 2013 (Scotland & UK), providing housing and related services for the last 50 years. Link offers new and improved homes for rent and sale, community development, regeneration and support/advice and care. In partnership with communities in 24 local authority areas, it delivers health facilities and environmental, employability and financial inclusion initiatives. Link reaches almost 10,000 people, with an annual turnover of £34m and 400 staff.

Case Study



The Factory Skatepark is a popular and successful social enterprise in Dundee that provides a wide range of activities for young people and youth support services. From skateboarding to scooters, inline skating and BMX, to swimming and street dance. Key aims are to improve the self-worth of young people and promote inclusion, healthy lives and community involvement.

Case Study



The Big Issue is one of the world's leading social enterprises and works with around 2500 homeless and vulnerably housed people across the UK. It circulates over 100,000 copies of the magazine every week, with more than £5million for vendors in a year. The magazine has challenging, independent journalism, and secures exclusive interviews with superstars.

Case Study



Kibble is Scotland's national specialist provider of services for young people. A leading social enterprise and charity, Kibble works with those aged 12 to 24 and offers uniquely integrated services, including Secure, Intensive Residential, Full Educational Curriculum, Training and Employment. Kibble provides safety and stability so that young people can play a useful part in society.

Social Enterprise Scotland thanks all our supporters who have contributed so much over the past year. Your expertise and participation is what makes us strong and sustainable. We're grateful for your support in making us an effective and efficient campaigning force.

Fraser Kelly, Chief Executive, Duncan Thorp, Parliamentary, Policy and Communications Officer, Sine Munro, Business Development Manager, Kate Walshaw, Administrator, Hazel Hutchison, Finance Officer, Duncan Osler, Chair and the Board of Social Enterprise Scotland.



The Voice of Social Enterprise

Supporting Social Enterprise with:



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