SOCIAL ENTERPRISE AWARDS SCOTLAND

Partnership Opportunities Guide

Social Enterprise Awards
Scottish Parliament, Edinburgh
Thursday 26th October 2023

#SocEntScotAwards23

About the Awards

What are the Social Enterprise Awards Scotland?

The Social Enterprise Awards Scotland celebrate the best of Scotland's social enterprise sector. The awards are an annual event that recognise the innovation, impact and success of the social enterprise organisations and individuals that are making a big difference in their communities.

We're delighted to be celebrating the 2023 Awards with the return of an in-person ceremony, hosted by Beatrice Wishart MSP at the Scottish Parliament building on Thursday 26th October 2023.

Winners of the Social Enterprise Awards Scotland will receive a fabulous prize package and are automatically shortlisted for the UK-wide Social Enterprise Awards.*

What happens on the night?

Held in the iconic Scottish Parliament Garden Lobby, the evening includes:

- Drinks reception and networking
- Awards ceremony, hosted by Beatrice Wishart MSP
- After party at a nearby venue

Event statistics

- Over 200 attendees – social entrepreneurs, politicians and senior supporters of social enterprise
- Media release to every national and local news outlet in Scotland and beyond
- Significant social media coverage between May and November
- Significant website traffic to socialenterprise.scot/awards

*Prize package tbc; winners are shortlisted in all categories except Social Enterprise Champion and Volunteer Champion, which are Scotland-only awards.

Award Categories

There are **nine** social enterprise awards:

Social Enterprise of the Year Scotland

The overall award, for a social enterprise that has demonstrated a clear vision, excellence in impact, customer service and management and that little something extra in terms on creativity and innovation.

One to Watch

A social enterprise that shows early potential and can clearly articulate their future vision, how they are going to achieve it, and how they will drive growth in their business.

Environmental Social Enterprise

For a social enterprise in the green and environmental sectors that can show a clear, evidenced environmental impact.

Social Enterprise Building Diversity, Inclusion, Equity & Justice (new for 2023)

Social justice is fundamental to the social enterprise movement. This category is open to all social enterprises who are addressing issues around diversity, inclusion and equity.

Health and Social Care Social Enterprise

For a social enterprise in the health and social care sector with excellent vision and strategic direction, clear leadership and clear evidenced social, environmental and community impact.

Tech for Good - Technology Social Enterprise (new for 2023)

For a social enterprise that uses technology to achieve social impact.

'Buy Social' - Market Builder

For a social enterprise, public sector body or private sector organisation that has demonstrably made efforts within its own organisation and remit to create more opportunities to buy from social enterprises.

Social Enterprise Employee Champion

This award recognises an individual working in a social enterprise that goes above and beyond to make a difference.

Social Enterprise Volunteer Champion (new for 2023)

This award recognises an individual volunteering with a social enterprise that goes above and beyond to make a difference.

Partnership Opportunities

	Bronze Multiple Available	Silver Limited Available	Gold Limited Available
Partner recognition			
Pop up banner at the Awards Ceremony			Y
Logo included in the Awards Presentation	Y	Y	Y
Mention in the Awards Presentation		Y	Y
Sponsor an Individual Award		Y	Y
Digital			
Logo on our website	Y	Y	Y
Social media posts in the run up to the awards	2	4	8
Promotion through marketing emails		Y	Y
Promotion in media release			Y
Event places			
Reception & awards places	1	2	4
Price	£1,000 +VAT	£2,500 +VAT	£5,000 +VAT

Contact

Brian Weaver, Interim CEO
brian.weaver@socialenterprise.scot

SOCIAL ENTERPRISE AWARDS SCOTLAND

Kim Wallace, Director of Membership and Policy at Social Enterprise Scotland

"We are looking forward to celebrating the innovation and impact of Scotland's social enterprises this autumn at our in-person Social Enterprise Awards ceremony.

From the Highlands and Islands to the central belt and south of Scotland, Scotland's social enterprises are building a stronger, fairer, and more just society from the ground up.

These awards are a fantastic opportunity for social enterprises around Scotland to showcase and gain much deserved recognition for the incredible work that they do."

#SocEntScotAwards23

Information correct as at May 2023